



# INTO THE WILD

Andrew F. Robinson



---

---

---

---

---

---

---

---



---

---

---

---

---

---

---

---



---

---

---

---

---

---

---

---



---

---

---

---

---

---

---

---



---

---

---

---

---

---

---

---



---

---

---

---

---

---

---

---



---

---

---

---

---

---

---

---



---

---

---

---

---

---

---

---

**1st STEP:  
REFINE**

---

---

---

---

---

---

---

---



---

---

---

---

---

---

---

---

information is...  
**INEFFECTIVE**

---

---

---

---

---

---

---

---



---

---

---

---

---

---

---

---

information is...  
IMPERSONAL

---

---

---

---

---

---

---

---



---

---

---

---

---

---

---

---

MESSAGE  
/      \  
TEEN — YOU

---

---

---

---

---

---

---

---

information is...  
**BORING**

---

---

---

---

---

---

---

---



---

---

---

---

---

---

---

---

**2nd STEP:  
PACK**

---

---

---

---

---

---

---

---



---

---

---

---

---

---

---

---

I.Objective  
A.  
1.

---

---

---

---

---

---

---

---



---

---

---

---

---

---

---

---

# 3rd STEP: LOCATE

---

---

---

---

---

---

---

---



---

---

---

---

---

---

---

---



---

---

---

---

---

---

---

---



LET  
THE  
RHYTHM  
MOVE  
YOU.

---

---

---

---

---

---

---

---

CAN THIS BE?

BRING LESS  
SAY LESS  
DO LESS

ACCOMPLISH  
MORE

---

---

---

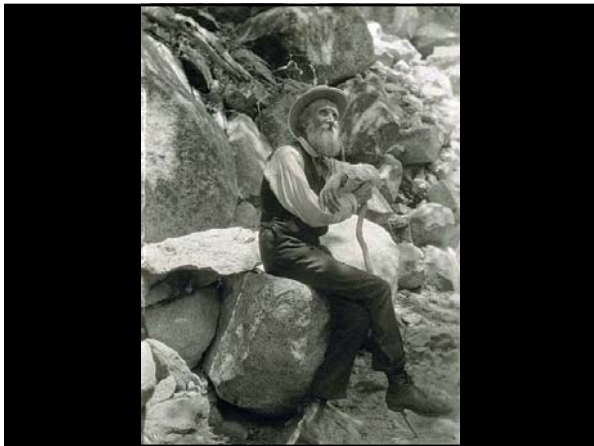
---

---

---

---

---



---

---

---

---

---

---

---

---



---

---

---

---

---

---

---

---

# INTO

---

---

---

---

---

---

---

---



---

---

---

---

---

---

---

---